

Formula Efacec

Terms and Conditions of the Competition

Article 1 - General Terms and Conditions of the Competition

- 1.1 Formula Efacec is a competition for higher education students and recent graduates that aims to reward the 9 finalists with the opportunity to attend a Formula-E race.
- 1.2 Formula Efacec shall be governed by these Terms and Conditions.
- 1.3 Efacec Serviços Corporativos (“Efacec”) is the promoter of Formula Efacec.
- 1.4 The Promoter reserves the right to, at any time, verify any entry or entrant and disqualify an entrant that the Promoter has reason to believe has submitted an entry not in accordance with these Terms and Conditions.

Article 2 – Applicants

- 2.1 Any person that fills the application form and meets all the requirements mentioned below is considered an applicant of Formula Efacec. The requirements are:
 - a) To be a higher education student or have a graduation (bachelor, master, PhD);
 - b) To be under the age of 31 years old;
 - c) To have good English oral communication skills.

Article 3 – Duration, deadlines and different stages of the competition

- 3.1 Formula Efacec will run until July 2019.
- 3.2 Formula Efacec will consist of 3 main stages, which follow with the respective timeline associated:
 - a) 1st stage: Online application form (until 16th of April 2019)
 - b) 2nd stage: Speed Interview (between 25th of March and 17th of April 2019)
 - c) 3rd Stage: Challenge Day (18th of April 2019)
- 3.3 Additionally, all applicants who meet all the previously mentioned requirements in Article 2 and that fill the online application form will be invited for an online competition – First Growth Hacking. The First Growth Hacking is described in Article 4.

Article 4 – First Growth Hacking

- 4.1 The First Growth Hacking is an online competition for the applicants who meet all the mentioned requirements in Article 2 and that fill the online application form.
- 4.2 All applicants mentioned in article 4.1 will be invited by e-mail for this online competition. Nonetheless, the First Growth Hacking is optional and all applicants that meet the requirements mentioned in Article 2 are still eligible for the 2nd and 3rd stages.
- 4.3 The First Growth Hacking consists of an online competition where applicants submit an online video and compete for interactions (likes or other reactions, shares and comments) on Facebook. Each video shall be recorded with 2 people and both shall be eligible applicants, that means that both must fill the online application form (1st stage) and shall be eligible applicants. The 2 applicants whose video gathers more interactions on Facebook (likes or other reactions, shares and comments; each interaction will be considered as a +1 vote) will win a trip to a Formula-E race.
- 4.4 The video must not exceed 1-minute duration and must be submitted through the online form indicated in the invitation e-mail; the same 2 eligible applicants can submit only one video together but can submit an unlimited number of videos with other applicants.
- 4.5 All videos will be hosted on the same Facebook page (facebook.com/formulaefacecvoting) to allow all applicants to share the videos in their profiles directly from this page. This Facebook page will be created and managed by the promoter.
- 4.6 A Facebook interaction (likes or other reactions, shares and comments) will only be considered as a vote if done on the video that is on the Facebook page mentioned in 4.5 (facebook.com/formulaefacecvoting).
- 4.7 All applicants that want to participate in the First Growth Hacking shall submit their videos until the 10th of April through an online form. After receiving the video, the promoter will send back, in a 48-hour period, a hyperlink to the video (that will be hosted in the Facebook page mentioned in 4.5).
- 4.8 On the 15th April, at 11am, the promoter will be responsible to account the number of Facebook interactions in order to establish the winning video and to contact the 2 winning applicants. These 2 applicants will win a trip to a Formula-E race.
- 4.9 Between the 15th and the 17th of April the promoter will contact the winner of First Growth Hacking through the e-mail and phone number provided in the application form.
- 4.10 The promoter has the right to not consider videos that might be inappropriate. In such situation, applicants will be notified and the next ranked videos with more “likes” will be considered to win a trip to a Formula-E race.

- 4.11 By entering in the online competition, applicants accept and agree that Efacec, as the promoter of Formula Efacec, will process their personal data, such as image, email address and mobile number, for the purposes of conducting the First Growth Hacking, in specific, to share applicants' video in social networks and to contact the winners. Every applicant shall guarantee that data subjects who appear in his/her video have given their consent, in accordance with the applicable legislation.
- 4.12 Efacec, as the promoter of Formula Efacec has the right to cancel the First Growth Hacking if there will be less than 30 videos submitted. In this case the 2 winners of the First Growth Hacking will be transferred to the Challenge Day and 7 applicants will be selected to win a trip to a Formula-E race from the Challenge Day.

Article 5 – Challenge Day

- 5.1 The Challenge Day is the 3rd stage of the competition and consists of a day in which the top applicants will go through a series of challenges and get in touch with Efacec employees.
- 5.2 Eligible applicants will be selected for the Challenge Day by the promoter, namely through:
- a) The analysis of the application form;
 - b) The 2nd stage of the competition – Speed Interview, which will consist in a phone interview.
- 5.3 The selected applicants to attend the Challenge Day will be notified through the e-mail address and phone number provided in the application form.
- 5.4 At the Challenge Day, 5 applicants will be selected to win a trip to a Formula-E race. This selection process will consider the analysis of the application form, the speed interview and the performance of the applicant at the Challenge Day.
- 5.5 The 5 selected applicants from the Challenge Day will be notified until the 9th of May 2019.

Article 6 – Second Growth Hacking

- 6.1 The Second Growth Hacking is an online competition for all participants who attend the Challenge Day. Nonetheless, the Second Growth Hacking is optional, and Challenge Day's participants are still eligible to be one of the 5 participants that will be selected from the Challenge Day.
- 6.2 The Second Growth Hacking consists of an online competition where participants submit an online video. Each video shall represent the participant's experience at the Challenge Day and must contain images of the Challenge Day. Each Challenge Day's participants can submit 1 video and the 2 participants whose videos will gather more interactions on Facebook (likes or other reactions, shares and comments; each interaction will be considered as a +1 vote) will win a trip to a Formula-E race.

- 6.3 The video must not exceed 1-minute duration and must be submitted through the online form indicated in the invitation e-mail after the Challenge Day;
- 6.4 All videos will be hosted on the same Facebook page (facebook.com/formulaefacecvoting). This Facebook page will be created and managed by the promoter in order to allow all participants to share the videos in their profiles directly from this page.
- 6.5 A Facebook interaction (likes or other reactions, shares and comments) will only be considered as a vote if done on the video that is on the Facebook page mentioned in 6.4(facebook.com/formulaefacecvoting).
- 6.6 All participants that want to participate in the Second Growth Hacking shall submit their videos until the 28th of April through an online form. On the 6th of May the promoter will send back a hyperlink to the video (already in the Facebook page).
- 6.7 On the 20th of May, at 11am, the promoter will be responsible to account the number of interactions on Facebook in order to establish the 2 winning participants. These 2 participants will win a trip to a Formula-E race.
- 6.8 The promoter has the right to not consider videos that might be inappropriate. In such situation, participants will be notified.
- 6.9 By entering in the Second Growth Hacking competition, participants accept and agree that Efacec, as the promoter of Formula Efacec, will process their personal data, such as image, email address and telephone number, for the purposes of conducting the Second Growth Hacking, in specific, to share participants' video in social networks and to contact the winners. Every participant shall guarantee that data subjects who appear in his/her video have given their consent, in accordance with the applicable legislation.

Article 7 – Winner of the Competition

- 7.1 9 applicants will win a trip to a Formula-E race, promoted by Efacec:
- a) 2 applicants will be selected from the First Growth Hacking
 - b) 5 applicants will be selected from the Challenge Day
 - c) 2 applicants will be selected from the Second Growth Hacking
- 7.2 Applicants that attend the Formula-E races will have to promote the Formula Efacec with videos and photos during and after the race.
- 7.3 All winners that will attend the Formula-E race will be chosen by the promoter.
- 7.4 The promoter is responsible for booking the flight ticket and accommodation.
- 7.5 The winners are responsible for any other costs involved in the trip, such as visas, food and other.

7.6 Each eligible applicant has different ways to win a trip to a Formula-E race (First Growth Hacking, Challenge Day and Second Growth Hacking), but he/she will only be admitted to 1 trip to a Formula-E race.

7.7 All 9 applicants that will be considered to win a trip to a Formula-E race will be required to submit additional documentation in order to confirm the information previously collected through all the competition, namely in the application form, in the speed interview and during the Challenge Day.

7.8 The promoter has the right to not proceed with the winning applicants, if any of the following situations occur:

- a) It is concluded that there is an irregularity in the applicant's profile;
- b) If, during any stage of the competition, the winners assume behaviours before the promoters, sponsors or third parties which, by their seriousness, result in the prejudice of the image and honourability of Formula Efacec, Efacec or its Affiliates as well as Contestants, or loss of prestige for themselves or for the entities involved.

Article 8 – Data Protection

8.1 Efacec Serviços Corporativos, S.A., a company incorporated under the laws of Portugal, with its head office at Lugar da Arroiteia, 4465-587 Leça do Balio, ("Efacec"), is the data controller of personal data processed within the Formula Efacec context.

8.2 Efacec will process in full or in part, the following information and/or elements about the applicants (data subjects): name; date of birth; contact information; educational level; professional and extracurricular experience; spoken/written languages, nationality and address; interests, photographs or video images, and any further information that the applicant decides to share with us;

8.3 Personal data are processed based on prior and informed consent of data subjects as well as for pursuing Efacec's legitimate interest of executing and promoting its role as Promoter of Formula Efacec. Personal data will be processed by Efacec for the following specific purposes: conducting the selection of Formula Efacec winners, contact the applicants and their references, promoting the competition and the awards of Formula Efacec, through the publication of photos and/or videos of the applicants and winners on Efacec's website, Efacec's social networks and/or any other media. Personal data may also be used within the scope of a recruitment program or other job opportunity at Efacec.

8.4 Applicants acknowledge that Efacec might transfer their personal data for any Efacec entity, i.e. any entity owned, direct or indirectly, by the holding Efacec Power Solutions, SGPS, S.A. as well as to any third-party service providers based within the Economic European Area who carry out functions on behalf of Efacec (such as consulting agencies as Delalande e Gonçalves, Lda., advertising agencies, auditors, accountants, media computer consultants, and other technical support roles);

8.5 Personal data of applicants will be storage for a period of 1 year, except for photos and videos taken on the Formula-E race and contest, which will be storage for a longer period until the specific purpose for what they were collected ceases.

8.6 Data subjects/applicants may, at all time, exercise their rights of access, rectification, erasure, portability, restriction and object, as well as withdraw his/her consent, whenever applicable and under the terms of the applicable legislation, by sending a writing request to Efacec via email to privacy@efacec.com.

Article 9 – Amendments to the regulation

9.1 All items not mentioned in the present regulation will be managed and solved by the promoter.